

Be Nice (Or Else!) Team

What is it?

An employee-run service and motivation team

How does it work?

Be Nice (Or Else!) team members are staff members who embody the Be Nice culture and lead by example, using the book *Be Nice (Or Else!)* as their guide. Team members:

- Create Magic within their workplace and community and encourage employee and staff involvement in Creating Magic.
- Encourage a “give back” attitude of service.
- Recognize coworkers in need and offer support through phone calls, love notes, etc.
- Support nonprofit and community events.
- Support the Be Nice culture within the company by helping staff members become more successful by being nice.

Purpose

To Create Magic for staff members, their workplace, and their community and motivate others to become involved in the Be Nice revolution.

