

DO SOMETHING! Reward Nice People

Here are a few examples of letters you could write to compliment someone's niceness. They're short, sweet, and took only a few minutes to compose.

Dear Restaurant Owner,

Last night my family and I had dinner at your restaurant, and I just had to tell you how impressed we were with our waiter, John Smith. He was friendly, polite, and seemed to anticipate our every need. His excellent service added so much to our dining experience. He was one of the nicest waiters we've ever met, and he helped make it one of the nicest evenings we've spent in a long time. We look forward to coming back again soon!

Dear Hotel Manager,

I recently spent a few nights at your hotel, and it was one of the most delightful experiences I've ever had. Your staff members were so nice! Everyone I met, from the lovely young woman who checked me in upon arrival, to the doorman who hailed my cab when I left, went way beyond "just doing their job." They were friendly, outgoing, and always cheerful. They smiled and spoke to me whenever I passed by. When I asked for directions to various parts of the hotel, they didn't just tell me, they showed me to my destination. I can't remember ever feeling so welcomed at a hotel before.

Dear Corporation Owner,

I recently had the opportunity to do business with your company, and the experience was amazing. Your facilities were immaculate, the products I needed were easy to locate, and everyone I came in contact with was courteous, helpful, and eager to please. I haven't stopped telling my friends about the quality of your organization, and I look forward to doing business with you in the future.